



INSPIRED – DECEMBER 2017 V&A LICENSING NEWSLETTER

Welcome to the December issue of Inspired, the V&A Brand Licensing newsletter. Explore our latest product launches in time for the gifting season and discover what's on in the lead up to Christmas at the V&A.

Caffè Nero (UK)

To celebrate the festive season, Caffè Nero have once again collaborated with the V&A and hand-picked two joyful illustrations from our extensive archive of textile designs. Featuring whimsical wintery motifs, the limited edition gift cards make a practical and charming gift. Available in Caffè Nero stores and online at caffenero.com



Papier (UK)

Add a personal touch to gifts with beautiful sketch books and 2018 diaries from personalised stationery licensee Papier, who are extending their range of V&A inspired products in time for Christmas. The existing collections features over 100 customisable products, including stationery, notebooks and wedding invitations, all adorned with Owen Jones's geometric designs and floral patterns. Available from papier.com.



Rampley & Co (UK)

British luxury accessory brand Rampley & Co, known for its range of elegant pocket squares, has made its first foray into womenswear with two distinct silk scarf styles. Designed and printed in Britain, the classic designs include artwork held in the V&A archive including a reproduction of a small handkerchief made to commemorate the coronation of Queen Victoria in Westminster Abbey. These versatile accessories add the finishing touch to any outfit. rampleyandco.com



Winnie-the-Pooh: Exploring a Classic 9 December 2017 – 8 April 2018

Experience the timeless and universal appeal of this much-loved bear and discover the story behind the creative partnership of A.A. Milne and E.H. Shepard, brought to life through sketches, letters, photographs, cartoons, ceramics and fashion. Winnie-the-Pooh: Exploring a Classic will be a multi-sensory, playful exhibition that will explore the magical world of Winnie-the-Pooh – one of the most adored fictional characters of all time.



The Singing Tree 27 November 2017 – 6 January 2018

This year's V&A Christmas tree has been conceived by set designer, Es Devlin, known for the kinetic illuminated stage sculptures that she creates in collaboration with performers such as Beyoncé and Adele, and on the stages of the Royal Opera House and National Theatre. Conceived specially for the V&A, the Singing Tree will be brought to life via machine learning and thousands of words collected from the public. Visitors are invited to contribute a festive word, which will be transformed into an audio-visual carol.



We wish all our licensees a very happy holiday this festive season and we look forward to working with you in 2018!

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V&A Licensing

Supporting the world's leading museum of art and design the Victoria and Albert Museum, London